

She Said/She Said Podcast with Laura Cox Kaplan

TITLE: Should your passion drive your pocketbook, or your pocketbook drive your passion?

EPISODE 200

GUEST: Bobbi Rebell - [part 2 of 2]

Recorded: 05.31.22

SHOW OPEN:

Laura Cox Kaplan:

Building influence is something anyone can learn. It's an investment you can make in yourself and it can hold the keys to achieving your dreams and having the life and impact you want to have. I'm Laura Cox Kaplan. I've learned a lot over three decades about building and sustaining influence and how using it and using it effectively can make a big difference in your life and career. Here on She Said/She Said podcast, we're digging into the different dimensions that help us build and sustain influence. If you thought being an influencer was just for social media, think again. Whether you're starting a business, raising money for a cause, negotiating a promotion, running your household or trying to connect with those who don't share your views, understanding and using the different dimensions of influence will increase your chances of success whatever your goals may be. Listening to She Said/She Said podcast is a smart, efficient investment you can make in you. I'm really glad you're here and I'm excited we're on this journey together.

EPISODE OPEN:

Hey friend, welcome to our 200th episode of she said/she said podcast! I'm delighted to celebrate this little milestone with you because without YOU we wouldn't be here!

Before we jump into today's conversaiton I want to tell you how much I appreciate YOU --- and how much I love that you are investing your time in a way that is a direct investment in YOU.

I truly love the opportunity to share amazing guests, and their stories and advice, and to create content for YOU that can help support YOU on your journey. I'm really gratified that you are finding the investment of your time here with us valuable and worthwhile. I also hope that you are thinking about influence in your life in a way that's even broader than you had before you started listening....and that this topic of influence and all of its dimensions can further strengthen the impact you have on the world.

We've built something really special together. And I'm truly grateful to you.

Going forward, my aim is to continue to share content that I hope will be inspirational, insightful, and always positive to give your week a little boost... but with a healthy dose of practicality... in the form of tools and tactics for tackling really common challenges in your life and career.

In a few weeks, I'll be taking a short break for part of the summer to recharge and reflect on these past 200 episodes, and I could really use your help. Send me your feedback on what you've liked and what you'd like to hear more about. It really helps to hear from you, so if you haven't had a chance, please be sure to reach out. I'd really love to hear from you.

But for today, Episode 200 is part two of my two part conversation with financial planner, author and business journalist Bobbi Rebell. If you missed part one of the conversation in episode 199, be sure to go back and listen because this conversation is especially important as you think about the financial considerations associated with a potential career or life pivot. We talk about career pivots ...taking a break.... Reinventing ourselves... getting back into the workforce after a break Switching careers altogether

What we don't always talk about as honestly or as candidly related to this topic is: Money. And how it can and often does drive our choices. Sometimes out of necessity, sometimes out of fear, sometimes out of habit. For whatever reason, it's important to be really aware of how it impacts your choices and this conversation with Bobbi sheds some important light on a number of dimensions related to this topic. In particular, we talk about Bobbi's latest book "Launching Financial Grownups: Live Your Richest Life By Helping Your (Almost) Adult Kids Become Everyday Money Smart" and how the choices we make to help our kids to become financially independent can often have a direct impact on our own financial futures.

Before we dive into part two of our conversation with Bobbi, here's a quick run down of four themes that jumped out at me from today's conversation -- these are topics I think you'll find particularly interesting and helpful:

1. Bobbi's advice for not confusing your passion and your income source-- they might be the same thing, but then again, they might not be. She makes a really important distinction ... that I think is helpful as we think about this idea of pursuing our passion.
2. Bobbi's biggest financial mistake -- The reason I found this so interesting is because it doesn't just relate specifically to making good financial decisions

3. Bobbi's advice for what you should know BEFORE you get married or combine your life with someone. It can be uncomfortable -- even icky -- to talk about money when you have love on the brain. Love has a way of making everything seem rose-colored ... until it isn't. Not to be the bearer of bad news, but as Bobbi points out -- it is super important to get on the same page financially....and to make sure your values -- as well as your hearts -- are aligned.
4. We also talk about the relationship between confidence and personal finance and how our money situation can impact how we feel about ourselves

Remember, if you go to the show notes for this episode -- episode 200 -- you'll find links to Bobbi's books, to the interviews and books we discuss in the conversatio (including some great ones to add to your summer reading list). I also include a link to bobbi's podcast, to her website GrownUp gear where you'll get 15% off by using code: Grownup. You'll also find a full transcript of this episode. The best place to find the full show notes with all of these links is on my website at she said/she said podcast .com. I've noticed that sometimes the show notes don't present correctly on some of the podcast platforms. So -- go to my website she said/she said podcast .com Click on the episode and you'll find the notes and transcripts just below the photo of the guest. You'll also find a link where you can contact me and share your thoughts about the conversation or anything else that's on your mind.

I love hearing from you! So please send me a note.

But for now, here is episode 200 -- part 2 of my conversation with Bobbi Rebell.

CONVERSATION

Laura Cox Kaplan:

Yeah. So there's advice from Kevin O'Leary, which of course most folks know from Shark Tank Fame on CNBC, but he shares an interesting piece of advice as it relates to following his passion. He had a real passion for photography, apparently, which was such a surprise to me as I was reading that. And he got quite interesting advice, I think, from his father or from a mentor.

Now I can't remember who actually gave the advice, but regardless, maybe talk about how you sort of, or what you saw of people as it relates to this idea of passion, right? We talk a lot about go for your passion, go for what you're passionate about, as we're advising kids and launching them into the future. All of these commencement addresses had something... Most of them had something to do with, just follow your passion, follow your heart. Let's talk about why that might not be the best advice.

Bobbi Rebell:

Well, first of all, I think you could follow your passion. That doesn't have to be your income.

Laura Cox Kaplan:

Right.

Bobbi Rebell:

And I'm going to do another book recommendation so you can put this in your show notes. I'm sorry to give you homework, Laura.

Laura Cox Kaplan:

That's okay.

Bobbi Rebell:

But the book by Terri Trespicio called *Unfollow Your Passion*, I think is brilliant.

Laura Cox Kaplan:

Okay.

Bobbi Rebell:

And Terri had trouble figuring out what her passion was so you know what she did? She just got a job. She got a job. And from just having a job, instead of sitting home being like, "What is my passion? How can I monetize my passion?" She learned so many skills that are relevant to life and just being a successful employee, obviously pre-COVID. But she learned how to just make sure you were on time every day, dress appropriate for that job. Interact with coworkers, interact with clients, interact with potential customers and so on.

And all these basic work life skills that are important for everybody to learn. And she was busy. And while she was engaged and just living life, instead of sitting home overthinking it, she figured out her passion, right? So I think that's important to do versus just overthinking everything. I also think it's important to separate your passion from what you want to do for a living. For two reasons. The classic reasons people talk about is you might not earn enough at your passion, at least, not initially. So that is valid.

The second reason is, sometimes it can ruin your passion. It's like the person that loves to cook that becomes a chef, and then he doesn't want to cook for fun anymore because it becomes work, and it kind of ruins it. So your passion, yes, you should follow your passion, but not necessarily as your career. Maybe, and you shouldn't have a career that you don't like. You don't want to go in and be miserable in the office every day, but I don't usually... What I've learned. I don't think that's what makes you miserable at work. I think what makes you miserable at work more than anything is if you don't like the people around you.

Laura Cox Kaplan:

Right, right.

Bobbi Rebell:

No one talks enough about this. You spend so much time with this work family, virtual or otherwise, if you don't want to be around these people and that's not something you can really control, sadly, in many cases, unless you're the boss, you've got problems because you're spending way too much time with it, right?

Laura Cox Kaplan:

Yeah.

Bobbi Rebell:

If you don't like the way your boss talks to you or if you don't like the way that your subordinates are executing different projects, that's going to cause a lot more aggregation, no matter what the profession is, right?

Laura Cox Kaplan:

Yeah, absolutely.

Bobbi Rebell:

Because you're going to be covering for the person below you. It's a mess. So we overemphasize this passion. Everyone should follow their passion in life, but that is separate from what you do for income.

Laura Cox Kaplan:

I love that.

Bobbi Rebell:

It could sometimes be the same, but generally why do we equate passion with income producing work?

Laura Cox Kaplan:

Yeah.

Bobbi Rebell:

Right? It's tricky though. Because I'm someone that's hypocritical here because I did follow my passion, but I was able to earn a living at it at least so far. And I do have a lot of passions that I... We talked about golf before we started a recording. So I do have passions that I certainly am never going to be able to monetize, but it does get to be tricky. And I'll tell you candidly, one of my mistakes and I learned this from Terri who her book only came out less than a year ago, so I didn't have her book when I was making my decisions, unfortunately Terri, but a lot of things that used to be fun maybe became not so much fun because they were my job.

Laura Cox Kaplan:

Right, right.

Bobbi Rebell:

So I've made mistakes. Many, many mistakes, so many mistakes.

Laura Cox Kaplan:

If you had to identify the biggest one from a personal finance standpoint, what would that be, if you're comfortable sharing?

Bobbi Rebell:

From a general personal finance or a career personal finance?

Laura Cox Kaplan:

Either one. The one that maybe sticks out in your mind that said, "This is really the one that maybe was the biggest one, and I learned the most from."

Bobbi Rebell:

I'm going to think carefully about this because I am going to choose a personal one that came into my career. And that is, I was married briefly in my 20s. They call it sort of a starter marriage. There were not children involved, but I think that I held back my career for that husband. And I do regret that. I'm very happy I divorced him. And right when I divorced him is when I got the much bigger job at Reuters and got on camera.

But he had been very derogatory towards my work. He used to say that I was a parrot. He would say I was a parrot. My only skill was reading the teleprompter like a parrot as if I didn't understand what I was reading. And by the way, it is a skill to read a teleprompter.

Laura Cox Kaplan:

Of course it is.

Bobbi Rebell:

But that doesn't have anything to do with not understanding what you're reading, especially when I wrote it.

Laura Cox Kaplan:

Right.

Bobbi Rebell:

I always wrote my own scripts. So he was very derogatory and really took my confidence away from me in my career. So the biggest mistake was staying married to him for only three years, but still the three years, and marrying him obviously in the first place. And the best decision I

made obviously was divorcing him. And after I did that, I was really able to flourish in my career. That has nothing to do necessarily with why I divorced him, there's many other reasons. And the fact that I have a husband now that's incredibly supportive, even though he continues to earn more money than I do, he jokes about wanting to be a kept man.

And he is always cheering me on with my career. And so that's been really good. And I think that we should talk more about the choices of the people that we surround ourselves with, whether it is a spouse that you were formally... That you were legally married to or a partner or just your friends around you, the people around you can have an enormous effect on how successful you are in your career and how you perceive success because there's many people that are successful, that don't feel it because the people they are not giving them that support. And we don't really talk enough about the impact of who we surround ourselves with in our lives and how that impacts our courage to ask for a raise.

Our confidence to ask for that promotion, and so on. My ex-husband really took so much of that away from me, and I didn't believe that I could succeed. And it's my forever husband that has given me so much support, that really helped me move to next levels and have the courage to sort of jump off the corporate rat race, whatever you want to call it and start my own thing.

And his support, but not just his support saying, "Okay, I'll keep my corporate job while you do your thing, and we'll hope it goes well," but also emotional support and just believing in me that I could do it.

Laura Cox Kaplan:

I love that. That's such great perspective. And in fact it's a great segue to kind of my next question, which is about marriage and when to have those challenging conversations before you marry someone, and how really setting expectations around your personal finances should almost be incorporated into your vows. I vow that I will be whatever, but maybe talk about that. I know there's a great story that you include again in your first book, to remind you of that, that Sallie Krawcheck tells. It really did change her whole perspective around how she thought about personal finance, but maybe give us some perspective, Bobbi, on your best advice for before you get married and how to have that, what can be a really awkward conversation or set up conversations about money and finance with your intended?

Bobbi Rebell:

And first of all, thank you for mentioning Sallie Krawcheck. So she's one of those people that I reached out to, and I was shocked and thrilled that she responded so graciously, and was in the book. And she has her own book that you can also put in the show notes. It is important to have those conversations before you get married, but marriage has so many unexpected twists and turns that it's also important to remember that you're going to have those conversations during, and your perspectives may change. Sometimes you get married and you're both sort of spendy spendy, because you don't have dependents.

Laura Cox Kaplan:

Right.

Bobbi Rebell:

And so you don't really have to be that careful with money and you can do a lot of things that are just for fun and for choice. And there aren't consequences. And then you kind of both have to grow up because you do have dependents and you do have responsibilities and you do have different expenses that come up as you go through life.

So you should have more of a conversation about your values and your very big picture goals and the kind of life you want to lead. And you can have those discussions by giving examples that are real to you at the time, because you can't predict everything and that's always true. And people may be reactive to different things that happen in life and you can't always anticipate all of those things.

Laura Cox Kaplan:

Sure, sure. Is there maybe a set of, I don't know, some best practices, again, recognizing that you can't predict everything that's going to happen, but just in terms of level setting, before you say I do, what are the ground rules? Is there sort of basic information that you should know about your intended and vice versa?

Bobbi Rebell:

You should know what their debt is. You should know their feeling about credit cards. You should know their priorities in terms of their spending. I have a husband that, he is so mindful of every penny when it comes to certain things, but when it comes to... He just loves to go food shopping and loves his gourmet foods. He's not going to not get a certain food he wants because it's ticked up in price, but he'll be aware that it's ticked up in price.

Bobbi Rebell:

So it's sort of just making sure you're on the same page in terms of your general values and those kinds of things, because there will be things that you may feel are worth a splurge and they don't. And you also have to understand that you have to compromise. And compromise doesn't always mean one person spends less. People talk about compromise and they say, "Oh, well you have to get with a program." And it's almost like the one who's sort of better with money is always right. And the person that's the spendy one is always right. Sometimes it's the reverse. I've been accused of irrational frugality, basically not doing things because I'm so afraid to spend money.

And I'm always looking at the big picture and our total net worth and this and that. And we have to remember to live our lives also. And there's a reason why you've saved. There's a reason why you're being disciplined and so on. And also understand that there are going to be things that happened in life, and this is really hard, that were nobody's fault. I mean, look, there are people who had two careers that they thought were unrelated. And so they thought, "Well, if one career goes down, the other one will support," and during the pandemic, they both went down. That is no one's fault.

Laura Cox Kaplan:

Right.

Bobbi Rebell:

And it's really important to detach from the blame, because things will go wrong in a marriage financially. You will find yourself with tough decisions to make. And the important thing is to not let the money get between the two of you to figure it out. And sometimes it might be going on a five year plan to pay off this debt, and understanding that whatever it may be, but sometimes things just stink and it's nobody's fault. Sometimes it is someone's fault and you have to forgive them, right?

Laura Cox Kaplan:

Yeah.

Bobbi Rebell:

So you just have to kind of decide, do you want to fight for your marriage or do you want to fight over the money?

Laura Cox Kaplan:

Absolutely. Let's talk about, for a minute, the relationship between confidence and personal finance. You sort of touched on this a moment ago, as you were talking about your first marriage and while it wasn't sort of specifically related to personal finance, sort of this broader idea of how we feel about ourselves when we have our financial house in order. Maybe talk a little bit about sort of the psychological piece of money and personal finance.

Bobbi Rebell:

It is a cloud over you when you feel like you are not in control of your money. And we don't talk about that openly. We hide it from our friends. And I'm not going to say let's all talk about our money and lay our cards out there with our friends, because that's not always appropriate. And I don't think that everyone needs to be transparent. I think you do what's right for you. But the reality is, many of us hide behind pretending that everything's okay, and then you feel like you're the only one that is watching their money.

I did something kind of radical this weekend. We belong to a golf club and we went to... There's barbecue every night of a Memorial Day weekend. And we went with our family one night and then I decided not to go the second night because for us to go, it was a certain amount of money, times it would've been six people. And my friends at the pool were like, "Oh, are you coming to the barbecue tonight?"

And I said, "No, we're not going to go because we went last night," and we're a family of six and it was a huge amount of money per person. And I was like, "No, it's not worth spending. We're just not going to. We already did it. We did it one night. We're not going to do it every night." And I just kind of... I didn't say we didn't have the money, we could've done it.

Laura Cox Kaplan:

Right.

Bobbi Rebell:

But I just kind of said, "I kind of feel like it's a lot. And there's a lot of food and we're watching our weight, and we're trying to eat healthy." And we had the exact same barbecue the previous night. And I said, "It's a lot, it's one thing if it's just my husband but we were six people." And they were like, "Yeah, it does add up." I sort of got all the support. It is a lot times a big family to go to these dinners and the buffets and it adds up.

Laura Cox Kaplan:

Yeah.

Bobbi Rebell:

And it doesn't mean you don't have the money. It just means like, "No, we're going to go home and have a burger tonight. We don't have to have the big feast every night with our whole entire big family. It's okay." And so I think talking about money in that context is fine. Personally, for me, I don't think you need to tell everyone what your credit score is or how much debt you have. That's your business.

Laura Cox Kaplan:

Right. And who's interested truly?

Bobbi Rebell:

Exactly. And I think that people say, "Oh, let's all be more transparent with our salaries." Well, maybe I don't want to be. Maybe I feel really good about it, I don't want my friends to feel bad. Maybe I feel bad about it. I don't want them to know that I took this client for so little money because I thought it would look good on my website to have that branding on there, whatever it may be. You don't have to do that. I think it's really helpful if, in the right context, you share it with your peers to help all of us, make sure that we're pricing ourselves correctly, things like that.

But I don't think that we have to sort of be so transparent. There's a reason that people are uncomfortable talking about money. And if you're uncomfortable talking about money, then don't talk about money with people that don't need to know your business. Talk about it with your spouse, with the people that have a stake in your finances, that's appropriate, but we don't have to be so open with it if it doesn't make us comfortable. If we're not comfortable with it, I should say.

Laura Cox Kaplan:

Yeah, yeah. Makes perfect sense.

Bobbi Rebell:

But in a social context, I feel like I gave a lot of my friends an out because they could say, "Yeah, we don't have to go every single night to the barbecue. We'll go sometimes, but sometimes we won't go and that's okay."

Laura Cox Kaplan:

Yeah, yeah. Makes sense, makes sense. Let's talk a bit about this concept of influence that I told you I would ask you about.

Bobbi Rebell:

And you asked about this a lot on your podcast. I'm a listener.

Laura Cox Kaplan:

You're so kind. This idea of influence and what it means to you. It can take different forms and sometimes people have an adverse reaction to influence because it's become about social media influencers and all of this, but it's really a bigger thing. Talk about what this concept of influence means to you as it relates to your work and your career now.

Bobbi Rebell:

Thank you so much for this question. And I have given this some thought, because I did know you were going to ask it. Writers write alone. I have the privilege of interviewing some incredible experts. So I'm interviewing them, but largely I spent a lot of the pandemic alone writing this book. And then recently, I put it out there, and it's been so interesting to hear how it has influenced people. And I see now the responsibility that comes with it. It's wonderful if it's positive. I hope it's been positive for most people.

The reaction has been incredibly kind and supportive, but I think it's important that as the world of influence grows and influences always existed, as you say so aptly. It's really just a question of different platforms, different formats, different people having the power of influence, I think. And now, what's interesting is we have so many micro influencers. And again, not just on social media, but in different ways. It's almost like we joke about the movie. What's the movie? Mean girls and it was based on Queen Bee, something like that.

Laura Cox Kaplan:

Yeah.

Bobbi Rebell:

A book called Queen Bee. More for your show notes.

Laura Cox Kaplan:

Queen Bees and Wannabees. [link in show notes]

Bobbi Rebell:

More for your show notes.

Laura Cox Kaplan:

Right.

Bobbi Rebell:

But the queen bee in high school was an influencer. She just wasn't on social media in our age, but the most popular kid in school, they were the influencers. Okay. More for your show notes, there's a documentary about Abercrombie & Fitch. And it was fascinating because I grew up in this age where they would literally hire the most popular and best looking kids in the local schools to work at the stores.

Why? Because they felt these basically brand ambassadors would influence the less popular, less confident, less good looking kids to purchase the Abercrombie goods, which were pretty basic and overpriced.

Laura Cox Kaplan:

Right.

Bobbi Rebell:

And so Abercrombie & Fitch, and this documentary is fascinating. I forget what it was called, maybe White Hot, something like that.

Laura Cox Kaplan:

Okay.

Bobbi Rebell:

Was fascinating in that it basically built a brand on influencers before social media.

Laura Cox Kaplan:

That's fascinating. Okay. I'm going to have to include that and I'm going to check out the documentary. I've not seen it. And it sounds amazing.

Bobbi Rebell:

Impressing though.

Laura Cox Kaplan:

Yeah.

Bobbi Rebell:

We all fell for it.

Laura Cox Kaplan:

Yeah. Well it's so fascinating though, because you sort of know... I mean, once you hear that, it's like, "Oh yeah, that makes perfect sense." And it's kind of brilliant in its simplicity, but really, really interesting. I'd love to know, Bobbi, because we haven't talked about this, what made you pursue personal finance or how did you... What was it about this that so attracted you originally? How did you grow up?

Bobbi Rebell:

My father was a Wall Street guy and he was originally a researcher in the energy field. And then he moved into investment banking. And eventually, he worked for a large company helping run their subsidiaries. And so I had been very interested in storytelling and the news, and my father really wanted me to work on Wall Street. And so it was sort of a compromise that I did an internship at CNN Business News because it was news, but it was business news. So I would learn about Wall Street with the idea potentially.

And my father sees this very differently. He says he didn't mandate this, but he did certainly suggest it at the very least, that I would then be interested in working on Wall Street. So it was sort of a compromised job, and I really did love it. In fact, I went in CNN, they had too many interns that summer and we were not paid. And so really you were there just to make connections and get experience. And there were too many interns. We didn't even have enough seats. You couldn't even sit down. You would just walk around asking to help people, and see who... You could basically try to get a mentor.

Laura Cox Kaplan:

Right.

Bobbi Rebell:

That's what you had to do. And so I realized, when I would go in the mornings, I saw people leaving. And I realized these are people that are there overnight, and they didn't really have the interns. And so I asked, "Can I come in on the overnights? Will you provide a car service for me? And then I could work on the overnights and help the people that were working on the shows that came on at 6:00 and 7:00 in the morning." And they said, okay, so I got a car from CNN, and they would pick me up. And I was able to work for people like Stuart Varney, Maria Bartiromo, and write scripts for them for the morning shows and gain experience that way. So I think that was very key to my understanding how to network and how to get people to support you.

Laura Cox Kaplan:

Yeah. And really find-

Bobbi Rebell:

And to get experience.

Laura Cox Kaplan:

And finding a need, right? Something that you knew you could do, finding a need, and really filling in there. Because it was so competitive, as you just pointed out. Having a room full of interns. Obviously everybody's got probably the same basic knowledge.

Bobbi Rebell:

Oh, yeah.

Laura Cox Kaplan:

So finally finding that area. Maybe just one more question. If you could go back and give maybe 22 year old Bobbi a single piece of advice, what would you tell her? Financial or otherwise, I should say.

Bobbi Rebell:

I would say don't be in such a rush to succeed. Don't forget to live your life while you're living your life. And it wasn't culturally as supported as it is now. I regret not taking a year off on purpose to maybe travel or just do something else. I think that at the time, it was expected that you would go right into your career. And I was afraid I would miss something if I traveled. I didn't get my job at CNBC until August after graduation. And so in theory, I could have traveled, but I couldn't because I was busy waiting for the phone to ring.

So I was so anxious to start my career right away, afraid that I would miss out. Because at the time, it sort of, if you started a year late, they would be hiring the kids getting out of college the next year and you would be passed over. And that was largely actually true. It wasn't just in my head, it was true. So we didn't have the opportunity or I didn't choose to. Some people still did take a year off, but it wasn't viewed as a positive in the same way that it is now.

And so I wish I had taken some time in my early 20s to not necessarily work. Maybe I would've worked in my future career. I think that you always want a kid to be earning money, but I wish I had done something like travel or just do something else that wasn't as career driven in my early 20s, and not be in such a rush to move into your forever career.

Laura Cox Kaplan:

Yeah. That's great advice. Really great advice. Bobbi, it's been such a pleasure. I really loved having a chance to chat with you and to talk about these two amazing books.

Bobbi Rebell:

Thank you so much. And thank you to anyone that has purchased my book. It's very meaningful to me. And so thank you to you for that. Thank you for having me on.

Thank you to anyone out there that buys the book. Please let me know, do a social media post and tag me and let me know so that I can thank you. And if you have time, please leave a review on Amazon. It takes only a couple of minutes. I'm trying to get to 100 reviews,

hopefully by the time this airs I'll be there, so maybe make it 150, but I probably won't be at 100. It's hard to get people to do them. I don't know why.

Laura Cox Kaplan:

I know.

Bobbi Rebell:

It's really hard.

Laura Cox Kaplan:

And if you're inclined-

Bobbi Rebell:

People are busy.

Laura Cox Kaplan:

Yeah, absolutely. If you're inclined to leave a review of the book, be sure and go over to iTunes and leave a review there as well.

Bobbi Rebell:

Yeah. [inaudible 00:52:57].

Laura Cox Kaplan:

And tell Bobbi and me how much you enjoyed the podcast, plus we should plug your podcast as well.

Bobbi Rebell:

Oh, thank you.

Laura Cox Kaplan:

You have a terrific podcast. Maybe talk for just a second about that before I let you go.

Bobbi Rebell:

Sure. The Money Tips For Financial Grownups Podcast is nearing 400 episodes. I am actually in the midst of reworking it. So it's going to be very different in the fall of 2022. So I'll tell you about that a little bit, Laura, but I'm going to be reworking it, but it focuses largely on advice for all stages of life. It is not just for young people. It's for all of us who are constantly striving to be the best financial grownups that we can be, and learning about personal finance, and maybe learning a little bit more about investing. The stock market has been very interesting lately. Cryptocurrency has been very interesting lately.

Laura Cox Kaplan:

Right.

Bobbi Rebell:

NFTs have been very interesting lately. So that's a little teaser for what's coming in the fall, but please check out Money Tips For Financial Grownups. I've got a library of almost 400 episodes there, and I hope that you guys all enjoy it. And check out Grownup Gear too, by the way. If you're looking for presents for graduation or Mother's Day, Father's Day, birthday celebrations, engagements, all the life stages, I have really fun adulting merch, sweatshirts, T-shirts, mugs, and so on that made great gifts and used code grownup for 15% off your first purchase.

Grown up, 15% off your first purchase and follow me on all the socials, please. It's generally under my name. Just B-O-B-B-I R-E-B-E-L-L. The only difference is on Instagram, there's the number one. And especially TikTok, because I am experimenting with TikTok and I need all the love and support I can get.

Laura Cox Kaplan:

That is great.

Okay. You guys, lots and lots and lots of stuff that we've packed in the show notes for this episode. Bobbi's given me lots of homework, but you guys are going to love it because it will give not only all of these great tips, including the 15% off for Grownup Gear. So thank you Bobbi, for sharing that with us. Also her two terrific books, a link to her podcast, and a full transcript of the episode. So if you're not taking advantage of what we are providing in the show notes and the transcript, please do that. The best way to find that is on our website at shesaid/shesaidpodcast.com. Bobbi, thank you so much. Again, I really, really loved it.

Bobbi Rebell:

Thank you so much for having me. This has been so wonderful.

EPISODE CLOSE

Hey friend,

I hope you enjoyed part two of my conversation with Bobbi Rebell. And I'd love to hear your thoughts on what resonated most with you.

For me, I think it was her thoughts about pursuing your passion v. your income and how those things may or may not be the same.

I'd love to hear what you thought of that.

I also loved her advice on some of the most important questions to ask as you approach marriage, and the importance of aligning your values related to money. So important.

Next week, we'll dive into the creative process with Grammy nominated songwriter and author Aimee Mayo. Aimee's songs have spent 26 weeks in the #1 spot on the Billboard charts and albums featuring her songs have sold more than 155 million units worldwide. She's written hits for: Lonestar, Martina McBride, Tim McGraw, Faith Hill, Sara Evans, Kenny Chesney, and many many others. Her hit song "Amazed" is one of my personal favorites.

I'll release the conversation with Aimee in two parts, but rather than separating them by a week, I'm going to release them back to back so you can decide when to listen to both parts. It's the perfect conversation for a summer road trip. She has an incredible story, and I think you'll be inspired by her irrepressible, resilient spirit.

And her book -- "Talking to the Sky" which we talk about in the conversation is being made into a movie.

So be sure to follow or subscribe to she said/she said podcast wherever you listen to podcasts because you won't want to miss this conversation with Aimee Mayo.

Until then, you take care and I'll talk to you next week.

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